

MarketWaveStores

The East African marketplace where you can **shop, sell, earn as an affiliate**, and **drive deliveries** — all in one place, in your own currency.

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1. What is MarketWaveStores?

MarketWaveStores is a multi-vendor online marketplace built for East Africa. Independent shops list their products; buyers discover and order them; affiliates earn commission for sending customers; and delivery drivers get paid to bring parcels to the door. The platform quietly handles the hard parts — currency conversion, region rules, delivery confirmation and analytics — so you can focus on shopping, selling or earning.

The four things you can do here:

- **Shop** from local and international stores in your own currency.

- **Sell** by opening your own shop (with subscription plans as you grow).
- **Earn as an Affiliate** — share products and collect commission on sales.
- **Drive** — deliver orders for shops near you and get paid per delivery.

2. Getting started

1. **Create an account** — click **Get started** and sign up with your email (or continue with Google).
2. **Complete your profile** — add your name, phone number, city and a photo from **Profile**. Drivers and affiliates get paid faster with a phone and mobile-money number on file.
3. **Pick your region** — the site detects your country automatically and shows local shops and prices. You can switch regions any time from the switcher in the header.

One account unlocks everything: the same login lets you shop, apply to be an affiliate, apply to drive, and open a shop.

3. Shopping: browsing, currency & your region

Browse from the **Products** and **Shops** menus, or explore **Most Liked** and **Most Sold**. Like a product with the heart icon and share it with the share button.

How currency & region work (important):

- You always see prices in a single, clear currency for the region you are browsing.
- You can **buy** from shops in **your own country** (your home currency).
- A local shop from a *different* country shows a green **padlock** and is **browse-only**. Switch to your own region to buy.
- Every cart is a single currency, so your total is always correct — no mixing TZS, KES and USD by accident.

4. Cart, checkout & paying

1. Add items with **Add to Cart** or the quick-add button on a product card.
2. Open the cart, review quantities and the single-currency total, then **Checkout**.
3. Enter your delivery details. You can check out as a guest — we email you a private link to your order.
4. Choose a payment method: **Cash on Delivery**, mobile money, or bank transfer.

Payment is due on delivery for cash-on-delivery orders. Keep your order number — you'll need it to track the order.

5. Tracking orders & delivery codes

See your orders under **My Orders**, or, as a guest, use **Track your order** in the footer and enter your order number + email.

Per-item delivery codes & QR: every item in your order has its own short **delivery code** and a QR code. When a driver hands you an item, give them the code (or let them scan the QR) to confirm you received it. Multi-shop orders are split into parcels, each confirmed separately — so you always know exactly what has arrived.

You can download a clean **PDF receipt** from any order page, showing each item, its delivery code/QR and the payment status.

6. Selling: open your own shop

1. From the user menu choose **Open a Shop** and set your shop name, logo, country and default currency.
2. Add products with photos (uploads are automatically optimised), prices, and stock.
3. Manage orders, assign deliveries, and view **Analytics** — sales, best sellers, basket affinity and delivery insights.
4. Choose a **subscription plan** as you grow, to unlock advanced analytics, international selling, shop customisation and emailed reports.

Shop owners also review applications from people who want to be their **affiliates** or **delivery drivers** (see below), and assign parcels to approved drivers.

7. Become an Affiliate — earn commission

Affiliates earn a commission every time someone buys through a link they shared. There are **two easy ways** to become one:

Option A — Join the platform affiliate program (instant)

1. Log in, then open **Earn with us** (in the footer) and click **Become an Affiliate** — or go straight to the affiliate page.
2. Confirm to join. You're approved instantly and given a personal referral **code** (for example **AFF-1A2B3C4D**).
3. Open any product and click **Generate** to create an affiliate link, then share it. When someone buys through your link, the commission is recorded on your **Affiliate dashboard**.

Option B — Apply to a specific shop

1. Open a shop's page and click **Work with us**.

2. Choose the **Affiliate** role, add a short message and your phone number, and submit.
3. The shop owner reviews your application. Once approved, you can promote that shop and earn its commission rate.

Getting paid: add your **mobile-money number** or bank details on your affiliate profile. Commissions accrue on your dashboard as *pending*, then *confirmed*, then *paid*.

8. Become a Driver — deliver & earn

Drivers (delivery agents) get paid a fee for each parcel they deliver for a shop. You choose which shops to drive for, and each shop pays a set delivery fee per completed delivery.

How to apply

1. **Log in** and complete your profile — add your **phone number** and city so shops can reach you.
2. Open the shop you want to drive for (browse **Shops** to find ones near you) and click **Work with us** — or start from **Earn with us** in the footer.
3. Choose the **Delivery Agent** (driver) role, add a short message, your phone number, and submit your application.
4. The shop owner reviews and **approves** you. You can apply to as many shops as you like.

Once you're approved

- The shop assigns parcels to you. They appear under **My Deliveries** in your user menu.
- Deliver each parcel, then confirm receipt using the customer's **delivery code** or by **scanning the QR** on their receipt — this marks the item delivered and credits your delivery.
- Your agreed **delivery fee** is recorded per completed delivery. Keep your mobile-money number on file to be paid.

Tip: reliable, well-reviewed drivers get assigned more deliveries. Always confirm delivery on the spot with the code or QR so both you and the customer have a clean record.

9. Roles at a glance

Role	What you do	How to start	How you earn
Buyer	Shop & track orders	Just sign up	—
Shop owner	Sell products, manage orders	Open a Shop	Product sales

Affiliate	Share links, refer buyers	Become an Affiliate, or apply to a shop	Commission per sale
Driver	Deliver parcels for shops	Apply to a shop as Delivery Agent	Fee per delivery

10. Frequently asked questions

Can I have more than one role?

Yes. One account can shop, run a shop, be an affiliate and drive — all at once.

Why can't I add a product to my cart?

It's likely a **browse-only** local shop from another country (green padlock). Buy from shops in your own country.

Do I need to pay to become an affiliate or a driver?

No — applying is free. Affiliates and drivers earn from commissions and delivery fees.

How do I get paid?

Add your mobile-money number (or bank details) to your profile. Earnings are tracked on your dashboard and paid out to that account.

Where do I find all this?

Look for **Earn with us** in the site footer — it links to becoming an affiliate, driving deliveries, and this manual.

Thank you for being part of MarketWaveStores. This manual covers the current features; the app keeps improving, so some screens may look a little different over time.